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http://www.flickr.com/photos/iboy/4528401870/



Finding & Combining

- Users need support for
 - the processing of information-bearing content
 - in one or more media types
 - for their specific task
- We need to be aware that there is more than the information "expressed" by the media asset itself, e.g.
 - the intended purpose of the creator
 - the context in which the media asset was created

Understanding Multimedia Applications Workflow

- Identify and define a number of canonical processes of media production
- Community effort

- 2005: <u>Dagstuhl seminar</u>

– 2005: ACM MM Workshop on

Multimedia for Human Communication

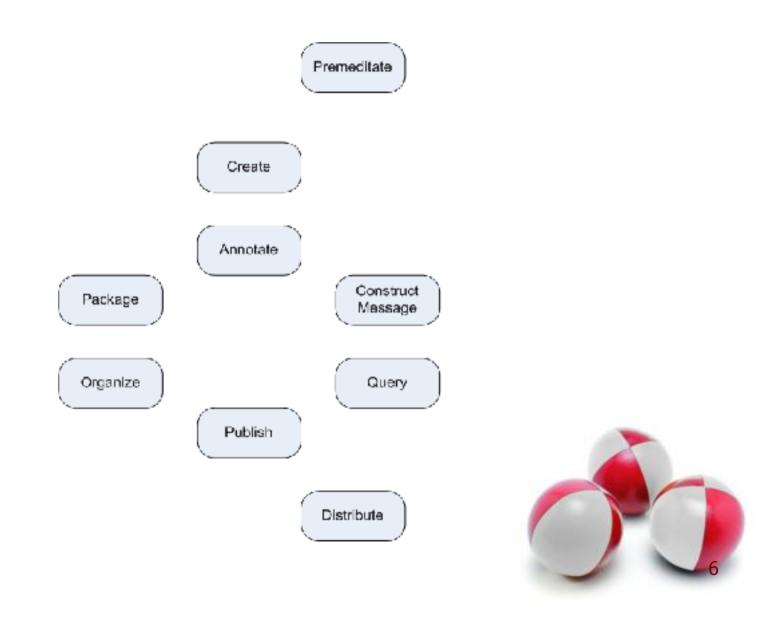
– 2008: Multimedia Systems
Journal Special Issue
(core model and companion system papers)
editors: Frank Nack, Zeljko
Obrenovic and Lynda Hardman



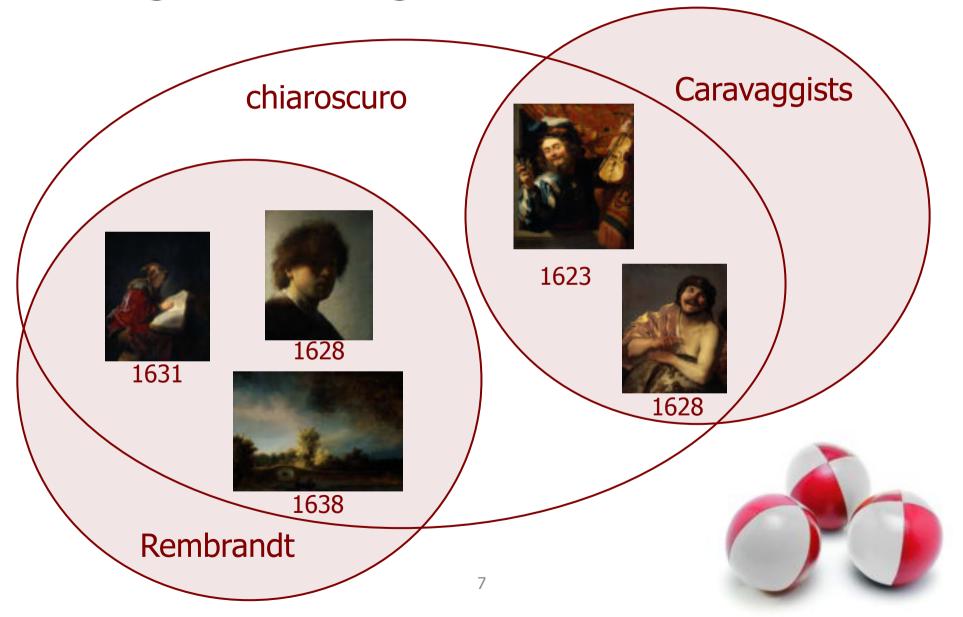
Canonical Reduced to the simplest and most significant form possible, without loss of generality



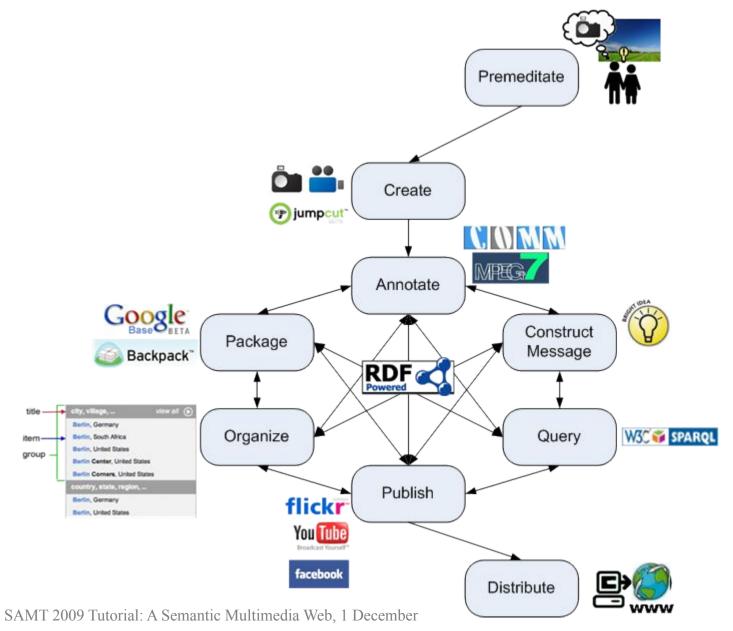
Overview of Canonical Processes



Organize using domain annotations



Canonical Processes



How can metadata help?

- What can be expressed explicitly?
 - the message to be conveyed
 - objects that are depicted in a media asset
 - domain information (e.g., art, painter)
 - human communication roles (discourse)
 - **—** ...
- What can they be used for?
 - disambiguating queries when selecting media items
 - grouping similar items for conveying topic breadth
 - ordering presentation of items
 - linking to related items
 - visualizing items for presentation, e.g. timeline, map
 - finding similar items (topic or media attributes)
 - finding items that are not quite related









Generating video documentaries from annotated media repositories

www.interviewwithamerica.com

Stefano Bocconi, Frank Nack (CWI, Amsterdam)

Example: What do you think of the war in Afghanistan?



What do you think of the war in Afghanistan?

War has never solved anything Two billions dollar bombs on tents



I am not a fan of military actions

I cannot think of a more effective solution



The annotations

- Rhetorical
 - Rhetorical Statement (mostly verbal, but visual also possible)
 - Argumentation model: Toulmin model
- Descriptive
 - Question asked
 - Interviewee (social)
 - Filmic next slide



Filmic annotations

Continuity, e.g.

- lighting conditions
- background sound
- gaze direction of speaker
 left, centre, right
- framing continuity
 close-up, medium shot, long shot
- camera movement
 none, pan left/right, shaking,
 tilt up/down, zoom in/out



Statement encoding

- Statement formally annotated:
 - <subject> <modifier> cate>
 - E.g. "war best solution"
- A thesaurus containing:
 - Terms (155)
 - Relations between terms: similar (72), opposite
 (108), generalization (10), specialization (10)
 - E.g. war opposite diplomacy

Connect statements

 Using the thesaurus, generate related statements and query the repository

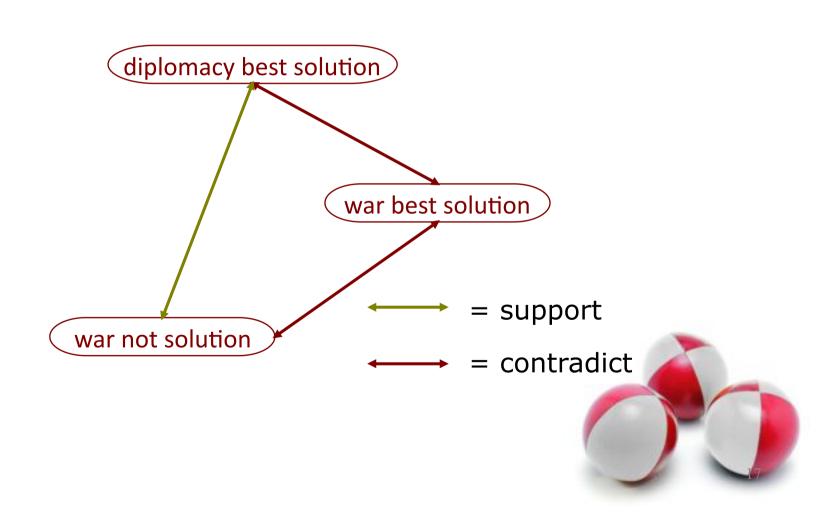
```
"war best solution",

"diplomacy best solution",

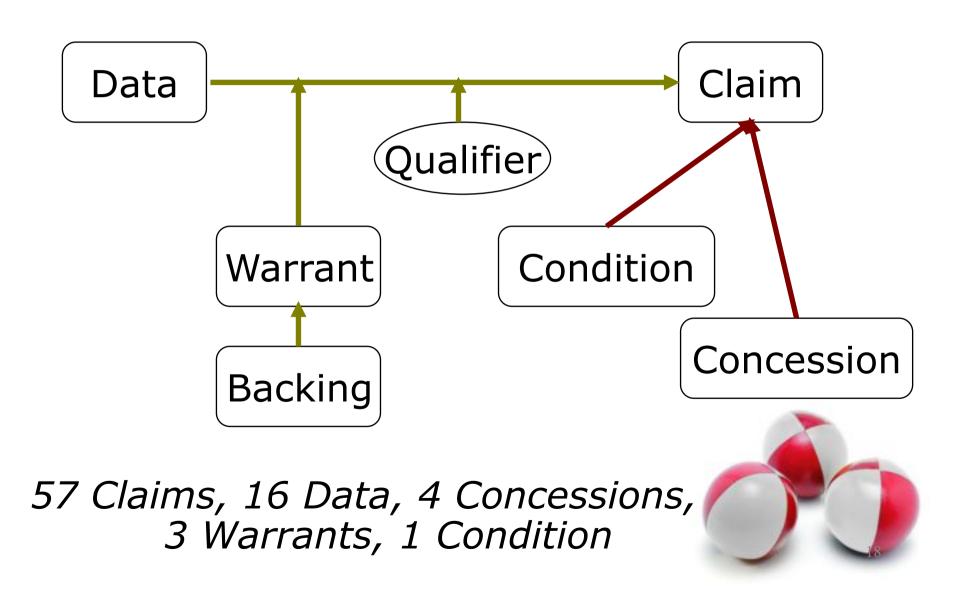
"war not solution"
```

- Create a graph of related statements
 - nodes are the statements
 (corresponding to video segments)
 - edges are either support or contradict

Semantic Graph



Toulmin model

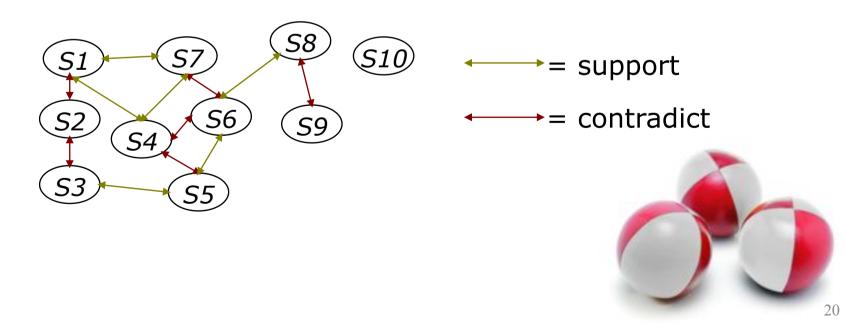


Analysis of the Example



Facts and features

- Annotations: 1 hour annotated, 15 interviews, 60 interview segments, 120 statements
- Partially tunable: examining the Segment graph gives feedback on the quality of the annotations and the thesaurus

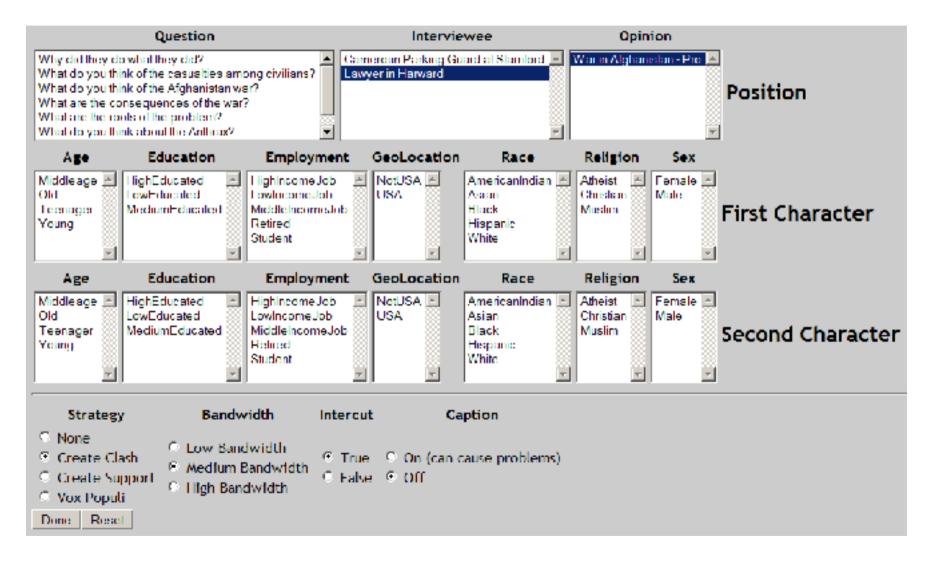


Controlling the Bias

- Video documentaries are not neutral account of reality: the selection and editing of the footage expresses a point of view
- Editing strategy:
 - Balanced
 - Pro opinion X
 - Against opinion X
- We use:
 - Logos (the statements)
 - Ethos (based on user profile)
 - Film editing (e.g. framing, gaze)



Vox Populi interface



Conclusions

- Automatic generation of video interviews augmented with supporting and/or contradicting material
- The user can determine the subject and the bias of the presentation
- The documentarist can add material and let the system generate new documentaries



Pointers & Acknowledgments

Demo available at:

http://www.cwi.nl/~media/demo/VoxPopuli/

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